

# **NEWS LEAF ADVERTISING CONTRACT** **THE GARDEN CLUB OF NEW JERSEY, INC**

News Leaf is published electronically quarterly by The Garden Club of New Jersey, Inc.

**Issues:**

SPRING (emailed February)                    **January 1, 2017** deadline for SPRING Newsletter and February-April online ads

SUMMER (emailed May)                    **April 1, 2017** deadline for SUMMER Newsletter and May-July online ads

FALL (emailed August)                    **July 1, 2017** deadline for FALL Newsletter and August-October online ads

WINTER (emailed November)            **October 1, 2017** deadline for WINTER Newsletter and November-January online ads

Advertisers may access News Leaf online at [http://njclubs.esiteasp.com/gcnj/news\\_leaf.nxg](http://njclubs.esiteasp.com/gcnj/news_leaf.nxg). Ads will also run on the GCNJ website for the 3 months as indicated above. GCNJ reserves the right to determine the final placement of all ads within each issue.

**ADVERTISING SPACE AND RATES:**

<u>1 Column Space "Block A"</u>		<u>2 Column Space "Block B"</u>		<u>3 Column Space "Block C"</u>	
2 3/8" x 1"	\$20.00	5" x 3"	\$110.00	7 1/2 " x 4"	\$180.00
2 3/8" x 2"	\$40.00	5" x 4"	\$140.00	7 1/2 " x 5"	\$200.00
2 3/8" x 3"	\$60.00	5" x 5"	\$170.00	7 1/2 " x 10"	\$400.00
2 3/8" x 4"	\$80.00	5" x 6"	\$200.00		
2 3/8" x 5"	\$100.00				

*Minimum ad is \$20. Payment must accompany layout\*. Layout must fit within the measurements specified and be submitted electronically as a **JPEG** file. No ads will be **accepted** without accompanying payment.*

Please select ad size, rate, and issue(s) desired below and complete billing/contact information.

- **Ad Copy** should be emailed to: [alisonGCNJ@gmail.com](mailto:alisonGCNJ@gmail.com)
- **Make check payable to:** **The Garden Club of New Jersey**

• **Mail check and signed contract to:**

Alison Stellita, Advertising Manager, GCNJ                    Cell phone: 848-448-3162  
111 Lonny Court, Toms River, NJ 08753

ISSUE:                    Fall \_\_\_\_\_                    Winter \_\_\_\_\_                    Spring \_\_\_\_\_  
Summer \_\_\_\_\_

AD            SIZE \_\_\_\_\_                    Amount  
enclosed \_\_\_\_\_

Company/Advertiser Name \_\_\_\_\_ Submission Date \_\_\_\_\_

Street \_\_\_\_\_                    City,            State \_\_\_\_\_  
Zip \_\_\_\_\_

Phone \_\_\_\_\_  
Email \_\_\_\_\_

Signature \_\_\_\_\_  
\_\_\_\_\_

Print                    Contact  
Name \_\_\_\_\_

