

NEWS LEAF ADVERTISING CONTRACT

THE GARDEN CLUB OF NEW JERSEY, INC

News Leaf is published electronically quarterly by The Garden Club of New Jersey, Inc.

Issues:

SPRING (emailed February) **January 1, 2017** deadline for SPRING Newsletter and February-April online ads

SUMMER (emailed May) **April 1, 2017** deadline for SUMMER Newsletter and May-July online ads

FALL (emailed August) **July 1, 2017** deadline for FALL Newsletter and August-October online ads

WINTER (emailed November) **October 1, 2017** deadline for WINTER Newsletter and November-January online ads

Advertisers may access News Leaf online at http://njclubs.esiteasp.com/gcnj/news_leaf.nxg. Ads will also run on the GCNJ website for the 3 months as indicated above. GCNJ reserves the right to determine the final placement of all ads within each issue.

ADVERTISING SPACE AND RATES:

<u>1 Column Space "Block A"</u>		<u>2 Column Space "Block B"</u>		<u>3 Column Space "Block C"</u>	
2 3/8" x 1"	\$20.00	5" x 3"	\$110.00	7 1/2" x 4"	\$180.00
2 3/8" x 2"	\$40.00	5" x 4"	\$140.00	7 1/2" x 5"	\$200.00
2 3/8" x 3"	\$60.00	5" x 5"	\$170.00	7 1/2" x 10"	\$400.00
2 3/8" x 4"	\$80.00	5" x 6"	\$200.00		
2 3/8" x 5"	\$100.00				

Minimum ad is \$20. Payment must accompany layout. Layout must fit within the measurements specified and be submitted electronically as a PDF, JPG, or WORD file. No ads will be **accepted** without accompanying payment.*

Please select ad size, rate, and issue(s) desired below and complete billing/contact information.

- **Ad Copy** should be emailed to: alisonGCNJ@gmail.com
- **Make check payable to:** **The Garden Club of New Jersey**
- **Mail check and signed contract to:**
 Alison Stellita, Advertising Manager, GCNJ Cell phone: 848-448-3162
 111 Lonny Court, Toms River, NJ 08753

ISSUE: Fall _____ Winter _____ Spring _____
 Summer _____

AD SIZE _____ **Amount**
 enclosed _____

Company/Advertiser Name _____ **Submission**
Date _____

Street _____ **City, State** _____
Zip _____

Phone _____
Email _____

Signature _____

**Print
Name**

Contact
